

BTC Smart Ads

Advanced advertising and marketing solutions for crypto project developers

What Is BTC (Bitcoin)?

Bitcoin is a form of digital currency, created and held electronically. No one controls it. Bitcoins aren't printed like dollars or euros, they're produced by people and increasingly businesses running computers all around the world using software that solves mathematical problems.

It's the first example of a growing category of money known as cryptocurrency. Bitcoin can be used to buy things electronically. In that sense, it's like conventional dollars, euros, or yen, which are also traded digitally.

What are the advantages of Bitcoin?

Payment freedom - It is possible to send and receive Bitcoins anywhere in the world at any time. No bank holidays. No borders. No bureaucracy. Bitcoin allows its users to be in full control of their money.

Choose your own fees - There is no fee to receive Bitcoins, and many wallets let you control how large a fee to pay when spending. Higher fees can encourage faster confirmation of your transactions. Fees are unrelated to the amount transferred, so it's possible to send 100,000 Bitcoins for the same fee it costs to send 1 Bitcoin.

Fewer risks for merchants - Bitcoin transactions are secure, irreversible, and do not contain customer's sensitive or personal information. This protects merchants from losses caused by fraud or fraudulent chargebacks, and there is no need for PCI compliance.

Security and control - Bitcoin users are in full control of their transactions; it is impossible for merchants to force unwanted or unnoticed charges as can happen with other payment methods.

Transparent and neutral - All information concerning the Bitcoin money supply itself is readily available on the block chain for anybody to verify and use in real-time. No individual or organisation can control or manipulate the Bitcoin protocol because it is cryptographically secure.

Why should I trust Bitcoin?

Bitcoin is fully open-source and decentralised. This means that anyone has access to the entire source code at any time. Any developer in the world can therefore verify exactly how Bitcoin works. All transactions and Bitcoins issued into existence can be transparently consulted in real-time by anyone.

All payments can be made without reliance on a third party and the whole system is protected by heavily peer-reviewed cryptographic algorithms like those used for online banking. No organisation or individual can control Bitcoin, and the network remains secure even if not all of its users can be trusted.

Is Bitcoin Legal?

Bitcoin is legal in most jurisdictions in the world but there are a small number nation states that have banned its use, such as Ecuador. Wikipedia has a great guide on how Bitcoin is treated in all the countries around the world and explains regulatory policies surrounding it. Regulations vary from one border to the next so you should always research your location's laws before participating in the network.

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What is BTC Smart Ads?

BTC Smart Ads is a web-based company providing targeted traffic to your site. Our campaigns are running on our partner resources, which are focused exclusively on cryptocurrency market. Visitors come from our traffic network which is a unique combination of sources in various segments of web based on cryptocurrencies.

The method of traffic delivery is completely different from the rivals: it is a result of deep research and analysis of existing traffic aggregators and ad networks. As I've mentioned before our tech department had tested all the sources and excluded unreliable ones, so that you do not risk in vain. How Long does BTC Smart Ads exist?

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What is the preferred method for purchasing our products?

The fastest way to start your campaign is to request a direct invoice in BTC via e-mail.

Where I can purchase BTC or ETH?

To buy ether: <https://99bitcoins.com/guide-buy-ether-ethereum/>

To buy bitcoin: <https://99bitcoins.com/the-definitive-beginners-guide-to-buying-bitcoins/>

What other payment methods are accepted?

We accept payments only in cryptocurrencies. There are 2 options:

- Direct e-mail attached invoice in BTC or ETH.
- Via our website in BTC via CoinGate or in ETH and major alt-coins via ShapeShift integrations.

What do I need to start a campaign?

It depends on type of traffic pack you wish to purchase. Here is the list of information needed to set a campaign of any type:

- Campaign Title
- Campaign Description
- Full URL
- Your Logo Image (square, 200x200 px. min)
- Your banner kit (at least 5-7 of accepted sizes: 120x240, 120x60, 120x600, 120x90, 125x125, 160x600, 160x90, 180x150, 180x90, 200x200, 200x90, 234x60, 240x400, 250x250, 300x250, 300x600, 320x50, 336x280, 468x15, 468x60, 728x15, 728x90, 970x90, 990x90; .gif, .png, .jpg)

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What is the difference between the packs?

ATTRACT THE RIGHT AUDIENCE Pack is aimed to deliver you with sufficient traffic amount to get known among wide range of cryptocurrencies users.

CONVERT YOUR TRAFFIC Pack provides you with high-quality traffic with greater ROI potency.

SYNERGY TRAFFIC Pack is a combination of the most powerful advantages of both packages.

Do I need to undergo the registration process to purchase your products?

No registration needed for using our products. The process of purchasing is simplified in order to minimise risks concerning with customer data protection. If there is nothing stored on the server, the risk is minimal.

How can I see statistics for my campaign?

You can insert UTM-source in URL and see live detailed reports on how's your campaign progressing. You'll also receive updates on your campaign status and full report by the end of the campaign by e-mail.

Moreover you can request overnight stats on a daily basis.

How do you guarantee the traffic quality?

Most of clicks are checked manually. All clicks are also checked automatically with our custom antifraud system.

Feel free to contact our support team for any questions concerning BTC Smart Ads services and policies.

CONTACT US